



**WTT**

# **JOIN THE CHANGE**

A NEW ERA OF TABLE TENNIS IS HERE.

**THE WORLD'S GREATEST PLAYERS  
UNDER THE SPOTLIGHT**

---

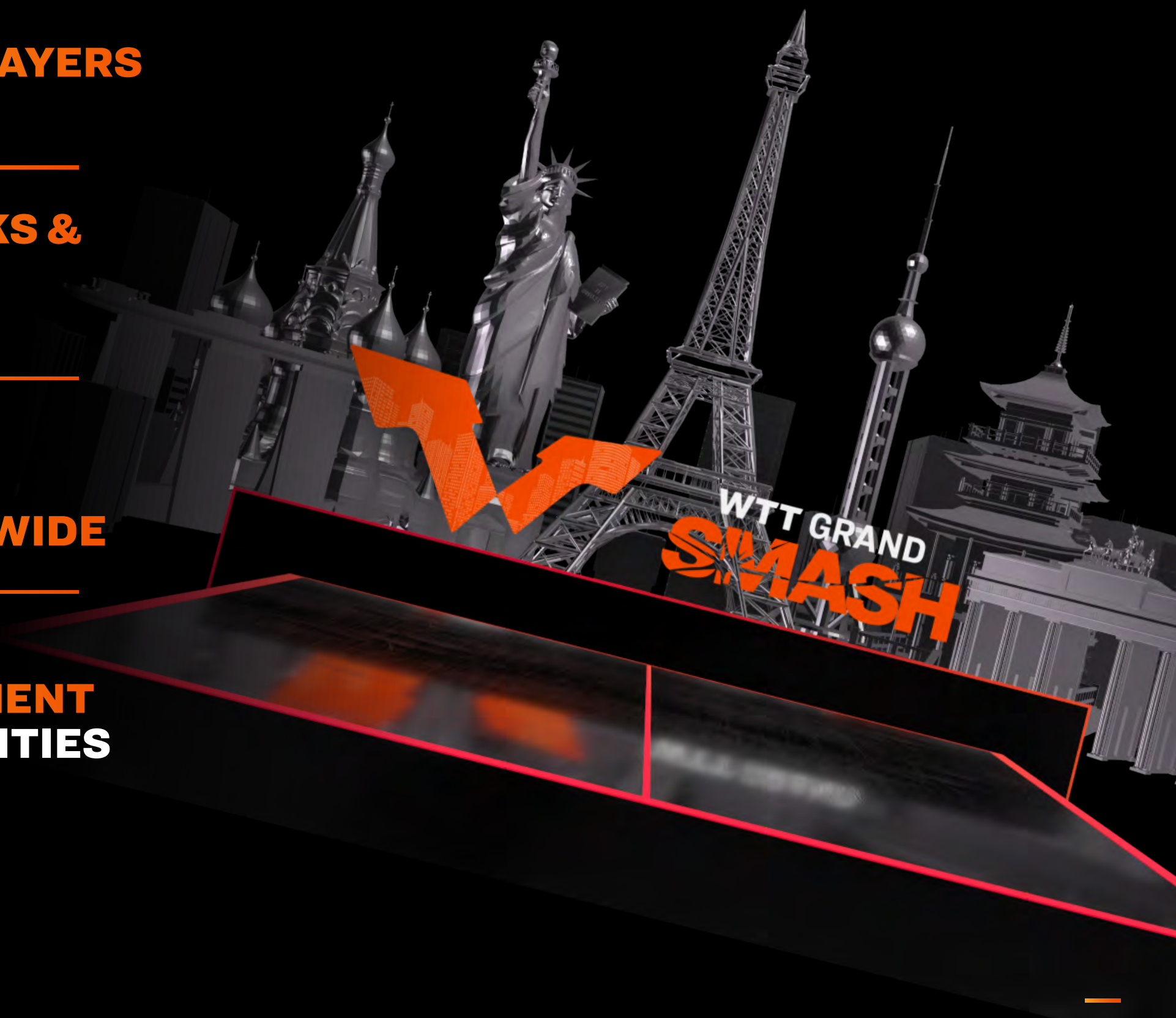
**HELD AT MAJOR LANDMARKS &  
ICONIC LOCATIONS  
TO SHOW OFF YOUR CITY**

---

**PRESTIGIOUS CUP FINALS  
ANTICIPATED BY  
MILLIONS OF FANS WORLDWIDE**

---

**TABLE TENNIS  
ACTIVATION & ENTERTAINMENT  
ENGAGING LOCAL COMMUNITIES  
AND FANS**



# WELCOME TO WTT



## MA LONG [CHINA]

32 years old.  
Reigning world and  
Olympic champion.  
Followers on Weibo:  
over 3.5million

World Table Tennis (WTT) heralds a new era of professional table tennis with the WTT Series showcasing the sport's best and up-and-coming table tennis stars across 34 enthralling events around the world.

The WTT Series comprises a new event structure that will feature four Grand Smashes as the pillars of the sport, eight single-table, single-gender WTT Champions events, the WTT Contender Series and the season-ending WTT Cup Finals, all of which will entertain fans and inspire future generations of players.

WTT events are designed to:

- ENGAGE GLOBAL COMMUNITIES AND FANS
- DELIVER FAN & ENTERTAINMENT CENTRIC MODERN SPORTING EVENTS
- SHOWCASE YOUR CITY'S ICONIC LOCATIONS AND LANDMARKS
- BE PART OF A TOP 10 GLOBAL SPORT - RE-IMAGINED, RE-ENERGISED AND RE-DEFINED
- CREATE STARS OF THE FUTURE

The WTT Series is complemented by our WTT Feeder and WTT Youth Series events that creates a pathway allowing players to create their journey from day one to World No.1 through World Table Tennis.

WTT is excited to be releasing its new event structure that will showcase the phenomenal talent of world-class table tennis stars in a fresh, dynamic and entertainment-driven setting. A different approach will be taken to reshape the ITTF's current properties into a bigger, bolder and modern structure, set for a new place in the ever-evolving sports industry.

All WTT events will have entertainment at their core, giving fans a unique experience to not only watch the world's best table tennis players, but also be engaged at the highest level through local and international entertainment to set adrenaline levels higher than ever!

These events are not only for the modern sports fan, but all people who love to be entertained. We want to take every sports fan and turn them into a table tennis fan so that they can understand and admire this great sport. With events spread around the globe, WTT wants people who have never had the opportunity before to experience live table tennis.

With innovative venues and exciting locations, WTT will blend together world-class action with engaging off-court entertainment and activities to create a new era for the sport.



LIVE TV BROADCAST

**135+ COUNTRIES** 

TV VIEWERS

**1.068 BILLION** 

ACCUMULATIVE AUDIENCE

OVER 250M FROM MAJOR EVENTS [ 2019 ]

TV HOURS

**7,000** 

SOCIAL MEDIA FANS

**5.2 MILLION**      

SOCIAL MEDIA IMPRESSIONS

**2.5 BILLION** 

OVER 300M FOR MAJOR EVENTS [ 2019 ]

**HUGO CALDERANO [BRAZIL]**

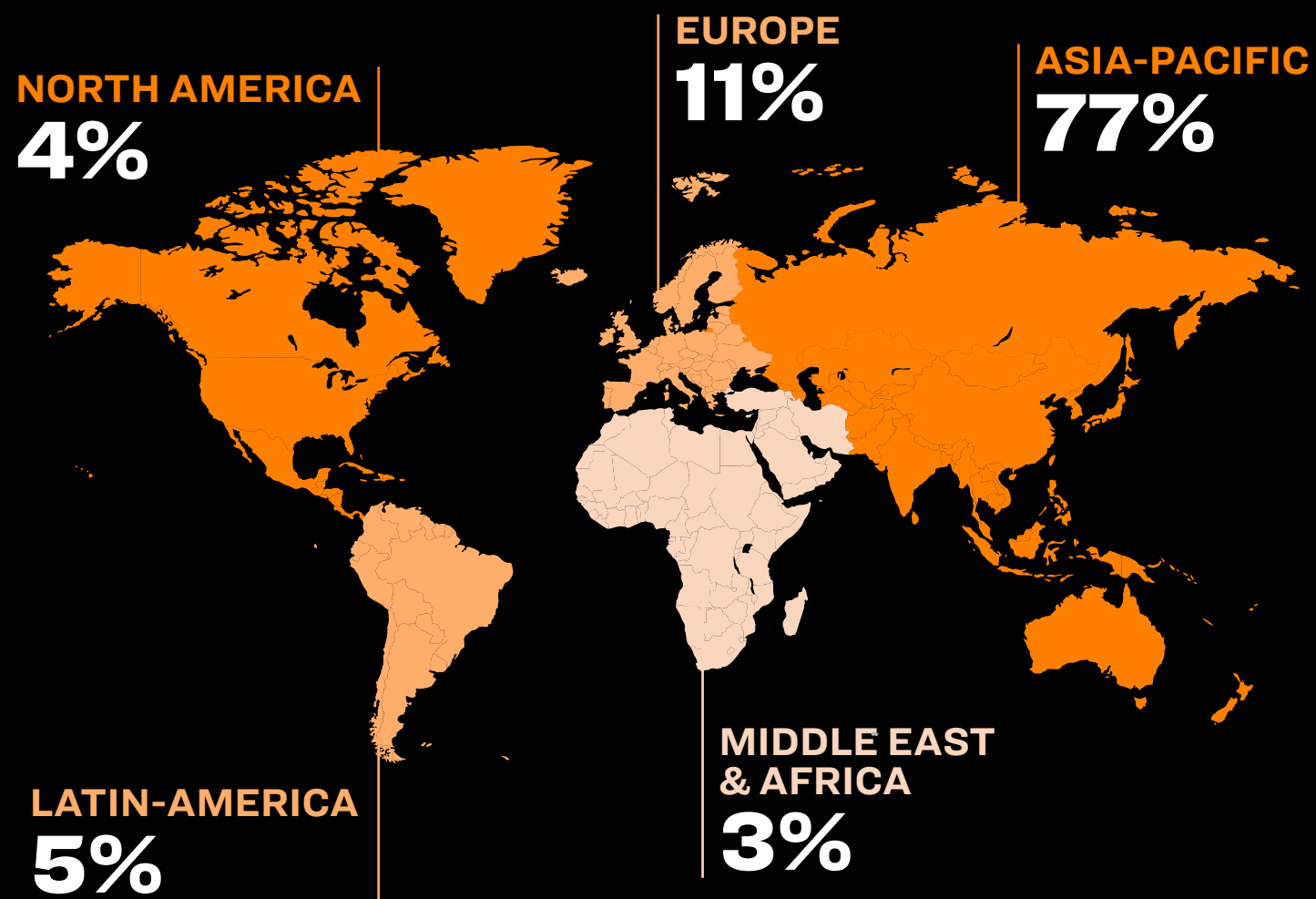
25 years old.

First player from the South American continent to secure a top 10 spot in the world rankings.

2014 YOG bronze medallist (first medal for Brazilian table tennis in an Olympic competition), 2-time Pan American Games champion, 2-time Pan American Cup champion.



# GLOBAL FANDOM



**519 MILLION**  
PLAYS, FOLLOWS OR BOTH

MODERATELY  
**MALE-SKEWED**



FAN DEMOGRAPHIC BREAKDOWN  
**YOUNG & MIDDLE INCOME**







# NATIONAL HEROES

FEATURING TABLE TENNIS STARS FROM  
ALL AROUND THE WORLD

HONG KONG





DOO HOI KEM // 23

WORLD RANKING 15  
Won 2 medals at the 2014 Summer Youth Olympics

JAPAN





MIMA ITO // 19

WORLD RANKING 2  
Most prolific female Japanese player and gold medal contender

KOREA





JEON JIHEE // 28

WORLD RANKING 16  
The front runner of South Korea's Women's Team

TAIPEI





CHENG I-CHING // 28

WORLD RANKING 8  
Women's Singles Quarter-finalist at the Rio 2016.

SINGAPORE






FENG TIANWEI // 33

WORLD RANKING 9  
Clinched Singapore's first ever Olympic Medal

USA





LILY ZHANG // 24

WORLD RANKING 27  
5-time US National Champion

PUERTO RICO





ADRIANA DIAZ // 20

WORLD RANKING 19  
First Puerto Rican female player to qualify for the Summer Olympics

INDIA





MANIKA BATRA // 25

WORLD RANKING 63  
The best player in India, leading the team to greater heights

CHINA





LIU SHIWEN // 29

WORLD RANKING 4  
5-time Women World Cup Champion

CHINA





DING NING // 30

WORLD RANKING 6  
3 Time World Champion, Olympic Gold Medalist, the most recent player to achieve Grand Slam!

HONG KONG





WONG CHUN TING // 28

WORLD RANKING 21  
Best Results: Top 10 WR in 2016

JAPAN





TOMOKAZU HARIMOTO // 17

WORLD RANKING 4  
Youngest player in history to win World Tour Men Singles title at the age of 14

SWEDEN





MATTIAS FALCK // 28

WORLD RANKING 8  
Created the biggest upsets in the 2019 World Table Tennis Championships and made it to the finals

TAIPEI





LIN YUN-JU // 18

WORLD RANKING 7  
The upcoming teen prodigy, winner of T2 Diamond Johor Bahru at the age of 18.

SINGAPORE





KOEN PANG // 17

WORLD RANKING 159  
2019 SEA Games Gold Medalist, and is ranked 4 in the Under 18 category

USA





KANAK JHA // 19

WORLD RANKING 27  
The first American born in the 2000s to compete in the 2016 Olympics.

GERMANY





TIMO BOLL // 40

WORLD RANKING 11  
8-time European Championship gold medalist, one of the best European players of all time.

INDIA





GNANASEKARAN SATHIYAM // 27

WORLD RANKING 31  
The best player in India, leading the team to greater heights

CHINA





MA LONG // 32

WORLD RANKING 3  
Holds the record for most consecutive months spent as World Number 1., with more Men's Singles titles than any other player

ENGLAND





LIAM PITCHFORD // 26

WORLD RANKING 15  
Defeated the World No.1 Xu Xin at the 2019 Qatar Open



# GLOBAL STARS

OF THE SPORT





# BENEFITS OF HOSTING

1

## ECONOMIC IMPACT

WTT events will bring extensive economic benefit through sports tourism. Tangible financial and economic impacts via hotel bed nights & associated spending, destination marketing and community engagement.

2

## LIFESTYLE

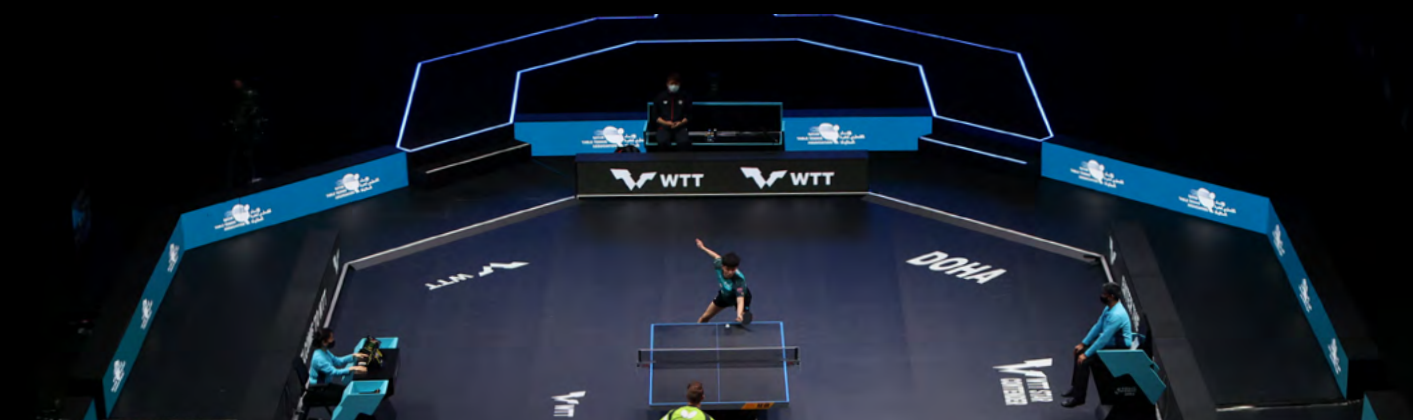
As a non-intensive infrastructure or equipment sport, Table Tennis is truly accessible to all. WTT events will encourage fans and communities to play leading to better health and social outcomes for your city.

3

## LEGACY

Through hosting WTT events your city will be giving opportunities to home-grown talent ensuring that they are able to participate in these highly competitive events and creating local, regional or national superstars who will in turn become role models for future generations of Table Tennis players.

See how WTT can deliver these benefits [here](#).





# GLOBAL PROMOTION

WTT event hosts will enjoy the benefit of connecting into WTT's world-class promotion team and global network of fans. WTT events will not just be promoted in the traditional way through print and digital advertising, but also through a myriad of modern promotional methods to obtain 360-degree boosting of your city through:

**WORLD-CLASS PRODUCTION**  
RUN AND MANAGED BY WTT

PLAYER APPEARANCES IN **ICONIC LANDMARKS OF YOUR CITY**

INTEGRATED DIGITAL AND SOCIAL PROMOTION THROUGH WTT'S **5.2 MILLION FANS**

ACTIVATION WITH THE WORLD'S **BIGGEST TABLE TENNIS STARS**

**EXTENSIVE GLOBAL TV DISTRIBUTION**  
WHICH CAN INCLUDE INTEGRATED FEATURES OF YOUR CITY

A BEACON FOR TABLE TENNIS' **GLOBAL 500 MILLION STRONG FAN BASE**  
TO COME AND VISIT YOUR CITY

UNRIVALLED **ACTIVATION FOR LOCAL BRANDS**  
TO ASSOCIATE WITH GLOBAL TABLE TENNIS

INTERACTION WITH **WTT GLOBAL PARTNERS** AND BROADCASTERS TO EXPAND THE CITY'S NETWORK AT A GLOBAL LEVEL

## INTEGRATED MARKETING

Event hosts will be supported by the WTT team and its partners in line with industry best practices to elevate the marketing and commercial potential of the events to the next level.

With a new fan-centric approach to the events, followers will be exposed to different touchpoints of WTT events year-round through latest broadcast technologies, digital engagement, onsite fan experience, ticketing and exclusive hospitality. With a new centralized broadcast production, WTT is able to convey the emotion and narrative of the players and events consistently, building authentic connections between fans and players.

Event hosts will have access to a full suite of services to ensure that marketing on the local and global level is aligned.

WTT has partnered with Endeavour-owned sports marketing agency IMG for the global production and distribution of WTT's broadcast rights.



# GLOBAL BROADCAST INTEGRATION

METHOD	DESCRIPTION
TITLE SEQUENCE	Each event can have its own 30 sec title sequence. 20 secs can be the master shots the same as all the others, but a 5 sec hole can be carved out for city vision and graphics for the individual city. EG. Coming to you from Singapore. If we want to take this a step further, then we could take some of the athletes out into the city and shoot specific shots in front of landmarks and integrate that footage. Or use city time-lapse shots and super impose athletes that we shoot on green screen.
AERIAL MONTAGES / CITY VIGNETTES	At the start of every world feed we can play aerial montages, local city vignettes.
EXTERIORS OF THE ARENAS	Cutting away to exteriors of the arenas if there is also a skyline in shot would be nice. We could also rig a camera on the roof of another building that shows the arena and skyline in the back ground. Or stage the shots by shooting them on another day and playing them into the LIVE on competition day.
CROWD GIVEAWAYS	Give the crowd fun props when they walk into the arena. These props can be branded with #visitshanghai or could have pictures of famous landmarks etc. The TV cameras can then take shots of these punters in the broadcast. Think giant fingers.. But rackets with city branding or specific city monument in our case.
BRANDED PLAYER WALK-OUT TUNNELS	Specifically designed walk out tunnels with city branding included.
ICONIC TROPHIES	Host cities can develop really ICONIC trophies that incorporate a flavour of the city and country.
HOST CITY ADVERTISING	#tag messages to be played on digital Advertising boards or on floor logo in arena. Cameras positioned to capture advertising.





# EVENT STRUCTURE

WTT has analysed the global entertainment market and liaised with all stakeholders to develop this modern event structure fit for professional table tennis players, fans, broadcasters, cities, hosts and sponsors:

- GRAND SMASHES**

The new pinnacle of professional table tennis. The 10-day event is a perfect mix of the highest-level table tennis, community activation and entertainment. The marquee events that all players want to win and all cities want to host.
- WTT SERIES**

The perfect platform for all professional table tennis players to showcase their skills and excite fans across the world! The WTT Series is split into three tiers to give all the athletes adequate events to play in and enable fans from all corners of the world to watch their idols in the flesh.
- WTT CUP FINALS**

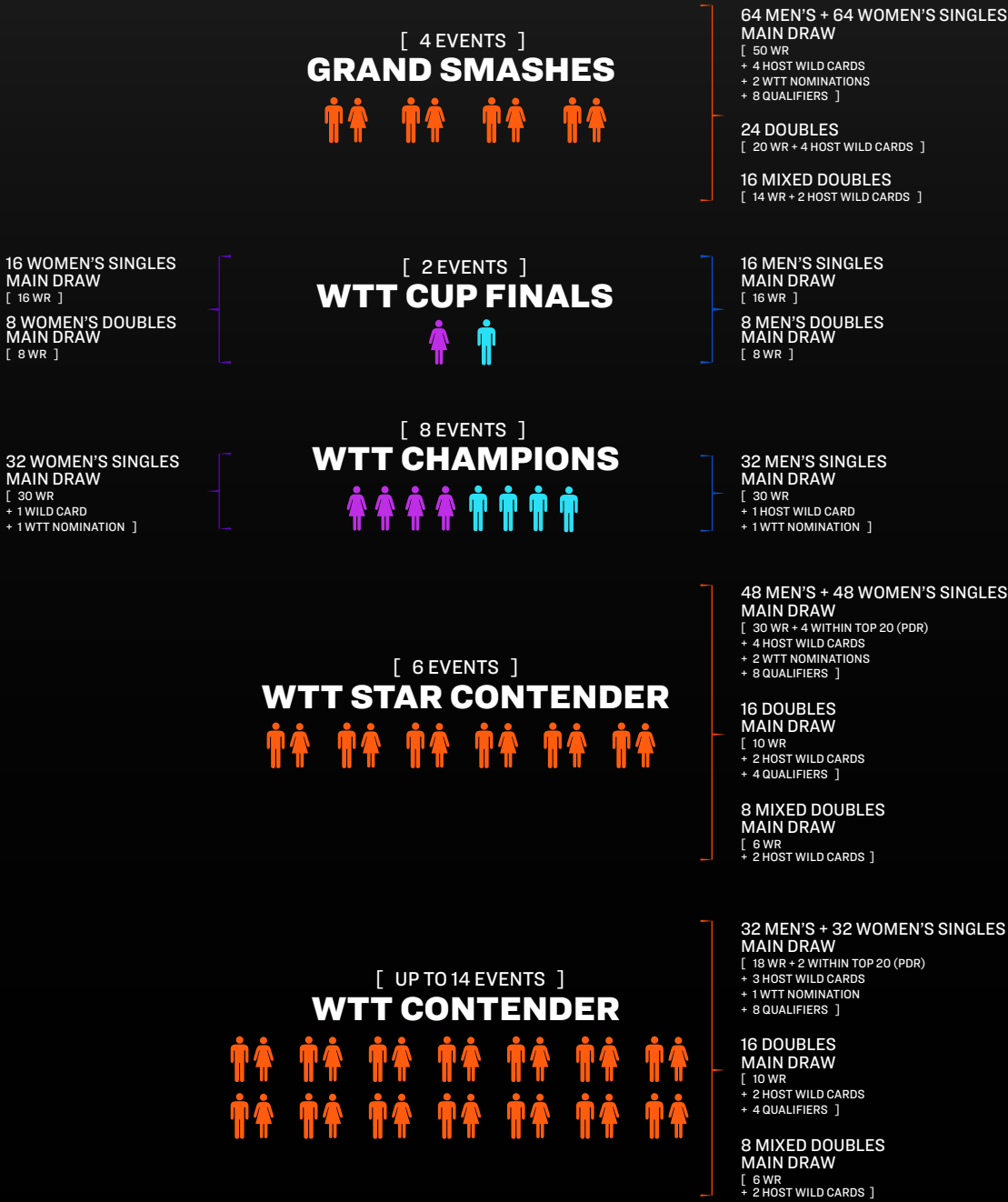
One male and one female event to finish the year with a BANG. Only the top 16 men and top 16 women qualify for each respective event. The world’s very best players will put on a show of scintillating table tennis in a battle to be crowned the season-ending champions.
- WTT CHAMPIONS SERIES**

Four male and four female events exclusively for the 32 highest-ranked players in the world, played on one table to deliver world-class entertainment and production in unique venues.
- WTT CONTENDERS SERIES**

The Contender Series is split into two event types - WTT Star Contender and WTT Contender - and are designed as participation meets entertainment events showcasing a mix of marqueees, local heroes and up-and coming stars fighting to progress through the WTT Series.

For more information about WTT visit [worldtabletennis.com](http://worldtabletennis.com).

- MEN & WOMEN'S EVENT
- WOMEN'S EVENT
- MEN'S EVENT



\*WR = ITTF Table Tennis World Ranking

\*Draw composition at any event is subject to final determination by WTT.

# ABOUT THE WTT SERIES

## GRAND SMASHES

### The Four Pillars of World Table Tennis.

The Grand Smash event will take place over 10 days with competition provided for the top 64 singles players in the men's and women's rankings.

Visually spectacular sports presentation, crowd engagement and interaction are the priority. From the moment the spectator arrives at the venue to the moment they leave, WTT wants to create an "I was there" environment via an incredible fan experience with entertainment and photo opportunities for the social media generation.

## WTT CUP FINALS

### Where the best of the best play on just one table to be crowned the season's best player.

The WTT Cup Finals, separate male and female events, will take place over seven days with afternoon and evening sessions over the first five days, and evening sessions on the final two days. The best 16 WTT singles and eight WTT doubles teams will light up your city.

With the entire event played on just one table, the WTT Cup Finals is more than just a table tennis event. Fans will be wowed by an array of entertainment coupled with world-class table tennis, over a minimum five-year hosting commitment.

## WTT CHAMPION SERIES

Our premier events, the WTT Champions series intertwines the sport with cultural offerings unique to the host cities.

The WTT Champions Series will take place over six days, with morning, afternoon and evening sessions held on the first two days, afternoon and evening sessions on the middle two days and evening sessions on the final two days. The Champions Series events will provide world-class competition for the top 32 singles players from the men's or women's rankings. With only eight WTT Champion Series events available (four female only / four male only) and qualification for the WTT Cup Finals on the line, these premier events will be in high demand.

## WTT CONTENDER SERIES

### WTT STAR CONTENDER

WTT Star Contender events will take place over five days of competition, played on four tables for the first four days, and down to a single table for the finals. The competition will include both men's and women's, singles and all doubles competitions.

WTT Star Contender events will ensure that athletes are guaranteed exceptional, consistent and high-quality events with world-class competition. The Contender series are the heartbeat of the WTT tour and provide a critical pathway to the Champions Series and the WTT Cup Finals thus ensuring every WTT event is important, while the increased prize money provides a platform for athletes fighting to advance up the rankings or beginning their WTT journey.

### WTT CONTENDER

WTT Contender events will take place over four days, with morning, afternoon and evening sessions held on the first two days, afternoon and evening sessions on the middle two days and evening sessions on the final two days. WTT Contender events will provide world class competition for players transitioning from the ITTF to WTT rankings lists to provide quality table tennis competition.

WTT Contender events will feature women's and men's singles and doubles and mixed doubles competitions.

With flexibility to select pre-determined main and qualification draw sizes, these events present a great opportunity for hosts to build an event that works with their goals and provide aspiring athletes to test their talents against their peers as they embark on their WTT journey.



# EVENT REQUIREMENTS

## GRAND SMASHES / WTT CUP FINALS / WTT CHAMPIONS SERIES

EVENT REQUIREMENTS	GRAND SMASHES	WTT CUP FINALS	WTT CHAMPIONS SERIES
EVENTS AVAILABLE	4	2 (1 male, 1 female)	8 (4 male, 4 female)
DAYS	Main Draw: 10	Main Draw: 7	Main Draw: 6
EVENTS	Men's and Women's Singles Other events as decided with the host	Men's or Women's Singles Men's or Women's Doubles	Men's or Women's Singles
COMPETITION TABLES	4 tables progressively decreasing to 1 table  All evening sessions to be played on 1 table	1 table only	1 table only
MINIMUM NUMBER OF YEARS TO HOST	10	5	4
RANGE OF PLAYERS EXPECTED TO BE PLAYING THESE EVENTS (taking into consideration limitation per NA)	~ Top 64-96 Singles Main Draw  ~ Top 256 players for Qual.	Top 16 Singles  Top 8 Men's or Women's Doubles	~ Top 32 - 64 singles
VENUE	Ideally table tennis specific custom-built venues in major cities, key location within the city and easily accessible.	Flexible venues: iconic, theatres, nightclubs, bars in major cities, key location within the city and easily accessible.	
MINIMUM FOP SPACE Plus additional space for practice tables.	4 tables: ~1600 - 1800 sqm 1 table: ~ 900 – 1200 sqm	1 table: ~ 900 – 1200 sqm	1 table: ~ 900 – 1200 sqm
FACILITIES & PROVISIONS	FoP, Practice Hall, Spectator seating area, Players' Lounge, Corporate Hospitality and VIP Areas, Host Broadcast compound, Press Centre and media desk, Technical Desk space, Players' Changing rooms, Medical rooms, Match official, Staff & Volunteers' Lounge, Offices, Parking, Outdoor area for side activities.  Sound system, LEDs, additional lighting rigs, liquor license, full rights for vendor areas, full rights for event branding, subfloor for sports floor, CCTV/security system, fire alarm, emergency plan, power supply and back-up generators, High-speed Internet, Cleaning.		

EVENT REQUIREMENTS	GRAND SMASHES	WTT CUP FINALS	WTT CHAMPIONS SERIES
PRIZE MONEY (WTT funded)	US\$2m	US\$ 1m	US\$ 400k
Final prize money for 2022 and future changes to any event tier in any calendar year is at the sole discretion of WTT.			
HOSTING FEE	Competitive Market Bid	Competitive Market Bid	Competitive Market Bid
Hosting fees will increase year-on-year, or in line with contract renewals.			
EVENT OBJECTIVES	Long hosting contract for event growth and a lasting home for the sport of table tennis.	Finish the WTT season with a BANG.	Innovative and intimate, iconic and unusual venues.
	Develop strong relationships with key partners who want to develop the Grand Smash concept alongside WTT.	Exciting venues, pure entertainment.	Mixing table tennis with entertainment.
	Big marquee events.	Big leap forward for consuming table tennis.	Events with side activities built around the sport event.
	Events with side activities built around the sport event.	Events with side activities built around the sport event.	Events of the highest standards.
	Events of the highest standards.	Events of the highest standards.	Events of the highest standards.
MARKETING AND PROMOTION	Events with own identity.		
	Promotion of table tennis globally. Event and city promotion globally. Attract international famous brands. Visual identity of the event must be of the highest standards, across the city, venue, hotels, cars, etc. Event merchandise.		

# EVENT REQUIREMENTS

## GRAND SMASHES / WTT CUP FINALS / WTT CHAMPIONS SERIES

EVENT REQUIREMENTS	GRAND SMASHES	WTT CUP FINALS	WTT CHAMPIONS SERIES
TICKETING	Host and WTT will establish a joint ticketing strategy and distribution system.		
	WTT will be entitled to a number of tickets for commercial, hospitality and promotional purposes.		
EVENT SECURITY	Highest standards required and professional security staff.		
	Host will be required to submit a detailed security plan.		
INSURANCE	Host will be required to provide limited liability insurance proof that meets local regulations.		
VIP AREAS	Several VIP areas for serving different levels of VIPs i.e. on-court and exclusive suites:		
	Exclusive VIP Areas for WTT, Host, Players and Event Sponsors and Partners. VIP Areas for general public.		
VIP SERVICES	VIP Services should be of the highest standards:		
	Welcome package with souvenirs and event information.		
	Exclusive accreditations/tickets.		
	Private cars.		
	Food & Beverage of the highest standards. Extra tours/activities for sponsors.		
MEDIA & PRESS	Production delivered by WTT, broadcast world-wide.		
WTT ROLE	Manage event and work closely with LOC.		
SPORTS PRESENTATION	Spectacular sports presentation including audio, visual, lighting, entertainment.	Innovative sports presentation complementing venue and event structure.	

PLAYERS' SERVICES	Players' Services should be of the highest standards. Players should be the stars of the show. Players' facilities i.e. lounge, massage rooms, waiting areas must be excellent.		
-------------------	---	--	--

EVENT REQUIREMENTS	GRAND SMASHES	WTT CUP FINALS	WTT CHAMPIONS SERIES
ACCOMMODATION	Provision of hotel room nights or accommodation per diem for players.	Host must provide free hotel for all players, a number of entourage and WTT Staff.	Host to provide a pre-determined amount of complimentary accommodation for players pre-event and in-event.
	Host will provide rooms for WTT staff, partners and contractors as needed.	Host will provide rooms for WTT staff, partners and contractors as needed.	Host will provide rooms for WTT staff, partners and contractors as needed.
TRANSPORTATION	Transportation for transfers from/to airports, hotel/venue and local destinations.	Transportation for transfers from/to airports, hotel/venue and local destinations.	Transportation for transfers from/to airports, hotel/venue and local destinations.
	Hosts to provide cars &/or shuttle service for use by players, entourage, sponsors, WTT staff and partners.	Hosts to provide cars &/or shuttle service for use by players, entourage, sponsors, WTT staff and partners.	Hosts to provide cars &/or shuttle service for use by players, entourage, sponsors, WTT staff and partners.
FOOD & BEVERAGE	Complimentary performance-led food and beverage menu for players, select entourage & WTT staff via mandated player restaurant operating hours.		
	Complimentary meal box / dining options for contractors.		
	VIP and other areas should be of the highest quality.		
IT TECHNOLOGY	WTT will provide all results software and results management hardware, such as officials touchpads.		
	The host will have to provide the specific hardware i.e. cables, routers, setup of local network, computers etc.		



# EVENT REQUIREMENTS

## WTT CONTENDER SERIES

EVENT REQUIREMENTS	WTT STAR CONTENDER	WTT CONTENDER
DAYS	Main Draw: 5 (+ 1-2 Qual. Days)	Main Draw: 4 (+ 2-3 Qual. Days)
EVENTS	Men's and Women's Singles Men's and Women's Doubles Mixed Doubles	
COMPETITION TABLES	Main Draw: 4 tables progressively decreasing to 1 table Qual: Additional tables as decided with each host (min +4)	
MINIMUM NUMBER OF YEARS TO HOST	3	2
RANGE OF PLAYERS EXPECTED TO BE PLAYING THESE EVENTS (taking into consideration limitation per NA)	~ Top 64-128 Singles players for Main Draw ~ Top 256 players for Qual.	All players on WR lists
VENUE	Sports venue, in major cities, key location within the city and easily accessible.	
MINIMUM FOP SPACE	4 tables: min. ~1600 - 1800 sqm Qual: depends on the number of tables	
FACILITIES & PROVISIONS	FoP, practice hall, Spectator seating area, Players' Lounge, Corporate Hospitality and VIP Areas, Host Broadcast compound, Press Centre and media desk, Technical Desk space, Players' Changing rooms, Medical rooms, Match official, Staff & Volunteers' Lounge, Offices, Parking, Outdoor area for side activities  Sound system, LEDs, additional lighting rigs, liquor license, full rights for vendor areas, full rights for event branding, subfloor for sports floor, CCTV/security system, fire alarm, emergency plan, power supply and back-up generators, High-speed Internet, Cleaning	
PRIZE MONEY (WTT funded)	US\$ 275k	US\$ 75k
HOSTING FEE Hosting Fees will increase year-on-year, or in line with contract renewals.	US\$ 225K	US\$ 50k
EVENT OBJECTIVES	Accessible series offering broad reach of table tennis players world-class competition around the globe.	

EVENT REQUIREMENTS	WTT STAR CONTENDER	WTT CONTENDER
MARKETING AND PROMOTION	Promotion of table tennis globally. Event and city promotion globally. Attract internationally famous brands. Event merchandise.	Promotion of table tennis locally. Event and city promotion locally and nationwide. Attract local and international brands. Event merchandise.
TICKETING	Host should maximize ticket sales.  WTT will be entitled to a number of tickets.	
EVENT SECURITY	Highest standards required and highly trained security staff.  Host will be required to submit a detailed security plan.	
INSURANCE	Host will be required to provide limited liability insurance proof that meets local regulations.	
VIP AREAS	A minimum of one VIP Area for WTT, Host, a number of Top Players and Event Sponsors and Partners.  Recommended: VIP Areas for general public.	
VIP SERVICES	VIP Services should be of the highest standards with attention to the lounge(s) and food & beverage.  Recommended: Welcome package with souvenirs and event information optional. Exclusive accreditations/tickets. Private cars. Extra tours/activities for sponsors.	
MEDIA & PRESS	Media & Press Services should be of the highest standards, from registration to post-event services:  Welcome pack, smooth accreditation process, media & press facilities on court and off court.	Media & Press Services should be managed. Smooth accreditation process, media & press facilities on court and off court.
BROADCAST	Production delivered by LOC, partly financially supported by WTT. Domestic audience plus online streaming.	

# EVENT REQUIREMENTS

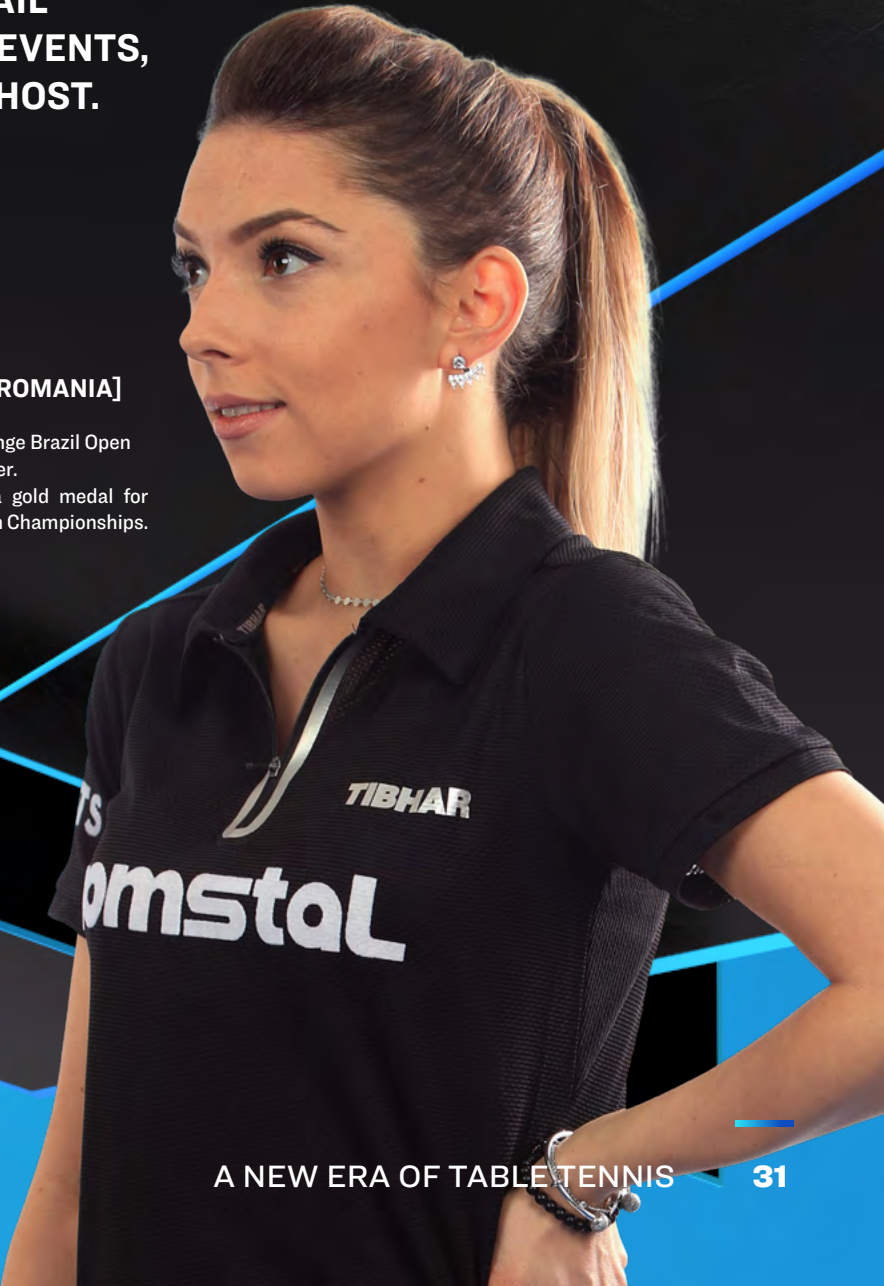
WTT STAR CONTENDER SERIES / WTT CONTENDER SERIES

EVENT REQUIREMENTS	WTT STAR CONTENDER	WTT CONTENDER
WTT ROLE	LOC to manage event with specific support from WTT.	
SPORTS PRESENTATION	Lighting and player introductions. Sports presentation not expected to be of highest standards but recommended.	
PLAYERS' SERVICES	Players' Services should be of the highest standards. Players should be the stars of the show. Players' facilities i.e. lounge, massage rooms, waiting areas must be well prepared.	Players' Services should be of the highest standards. Players' facilities i.e. lounge, massage rooms, waiting areas must be well prepared.
ACCOMMODATION	Implementation of minimum hotel standards and maximum room pricing for all players, entourage and attendees.  Complimentary minimum number of hotel room nights for pre-event and in-event accommodation for players.  Host is expected to assist with accommodation for WTT Staff and partners, as needed or required by contracts.	
TRANSPORTATION	Transportation for airport and hotel/venue transfers.  Host should offer a pool of cars for use by a number of players, sponsors, WTT Staff and partners.  Host should offer a normal shuttle service.	Transportation for airport and hotel/venue transfers.  Host should offer a pool of cars for use by sponsors, WTT Staff and partners.  Host should offer a normal shuttle service.
FOOD & BEVERAGE	Complimentary performance-led food and beverage menu for players, select entourage & WTT staff via mandated player restaurant operating hours.  Complimentary meal box / dining options for contractors.  VIP and other areas should be of the highest quality.	
IT TECHNOLOGY	WTT will provide the software and hardware such as officials touchpads.  The host will have to provide the specific hardware i.e. cables, routers, setup of local network, computers etc.	

# RIGHTS & RESPONSIBILITIES

THE FOLLOWING PAGES WILL DETAIL THE BUSINESS MODELS FOR WTT EVENTS, WITH REGARDS TO WTT AND THE HOST.

**BERNADETTE SZOCS [ROMANIA]**  
26 years old.  
Gold medal at the 2017 Challenge Brazil Open  
2018 Europe Top 16 Cup Winner.  
Part of the team to clinch a gold medal for Romania at the European Team Championships.



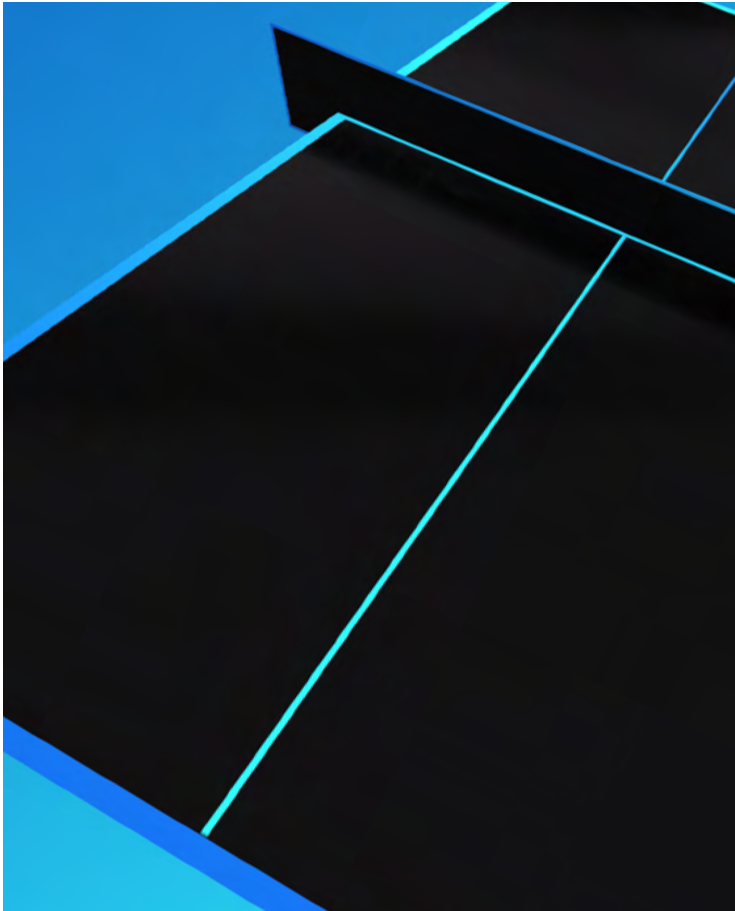


# BUSINESS MODEL

WTT desires to work collaboratively with its host partners for the delivery of all WTT events and prefers a model whereby the host and WTT work closely within a shared financial and operating framework.

WTT will take responsibility for core event responsibilities including commercial rights, broadcast rights and production, prize money and centralised marketing and administrative functions.

The LOC will take on primary operational and financial responsibility for the event operations guided by WTT in accordance with the WTT Handbook, Event Manual and Operational Standards.



## OVERVIEW OF REVENUE RIGHTS & RESPONSIBILITIES

TOPIC	LOC	WTT
SPONSORSHIP	WTT at its sole discretion may sub-licence commercial packages to the LOC, with WTT remaining full control.	Right to retain all sponsorship rights.
BROADCAST RIGHTS	N/A	Right to keep and sell international and domestic broadcast rights.
GOVERNMENT FUNDING	Obtain and retain any host city funding directly procured.	Assist LOC to obtain government funding through, for example, providing material to demonstrate value an event brings to a city.
TICKET SALES	Retain all ticket revenue minus any associated WTT ticketing system implementation costs.	Make available the WTT ticketing system (when available) to be used as the platforms for ticket sales.  Retain all ticket sales revenue including general admission and corporate hospitality.
MERCHANDISE	WTT may at its sole discretion sub-licence merchandise production and sales.	Right on all sales and promotion of WTT merchandise, including event specific merchandise.

OVERALL COSTS,  
RIGHTS & RESPONSIBILITIES

TOPIC	LOC	WTT
BROADCAST PRODUCTION	The LOC will provide support to WTT for the broadcast production.	Broadcast production is responsibility of WTT.
PRIZE MONEY	Able to support additional prize money above the WTT minimum prize money level.	WTT will pay and manage all prize money at events.
HOSTING FEE	Responsible for paying the annual hosting fee right to WTT.	WTT to prepare the event hosting contract.
VENUE AGREEMENT	Responsible for obtaining and hiring the venue, including associated costs.	Support LOC with suitable venue advice and review of agreements.
GOVERNMENT FUNDING	Obtain and retain all host city funding.	Assist LOC to obtain government funding through, for example, providing material to demonstrate value an event brings to a city.
VENUE SET UP	LOC must set up the venue in accordance with details outlined by WTT.	Provision of venue guidelines and monitor compliance.
COMPETITION OPERATIONS	Responsible for competition operations.	Set competition operations guidelines.
MARKETING	Responsible for promoting the event, including organisation of any ancillary promotional events.	Responsible for promoting the event at a global level.
	Responsible for all entertainment activities around the sport event i.e. concerts, performances etc.	Provide marketing guidance and support to the LOC.
SPORTS PRESENTATION	Ensure the event meets the sports presentation requirements and guidelines and source local talent i.e. DJs, Emcees etc.	Will provide key elements of the sports presentation show to ensure continuity between events
EQUIPMENT SUPPLY	The LOC is responsible for ensuring the correct instalment and calculation of equipment needs.	Depending on the tier, WTT sponsors will provide the sport specific equipment, unless otherwise specified for the tier or agreed between the LOC and WTT.
PLAYER SUPPORT	Player liaison during the event and responsible for providing on-site support and services to players.	Responsible for players' entries. Main point of contact.
TRANSPORT	Organise transport for VIPs, WTT Staff and partners and for players.	Set transport requirements.

TOPIC	LOC	WTT
ACCOMMODATION & CATERING	Responsible for organising and covering the costs of all players and other personnel entitled to complimentary hotel and catering.	Set accommodation provision requirements.
MATCH OFFICIALS	Provide on-site support to match officials, including full hospitality, set-up and operation of the match officials lounge.	Responsible for appointing officials.
EVENT SAFETY	Responsible for event safety and security.	Oversight of event safety and security.
EVENT INSURANCE	Responsible for ensuring limited liability insurance coverage for the event, that meets local regulations.	Responsible for purchasing financial security and event cancellation insurance, with coverage level determined for each event separately based upon budget submitted as part of bidding phase.
RESULTS MANAGEMENT SYSTEM	Provide the specific hardware for the local network setup.	Provide the software and hardware for the Entries and Results Management System.
MARKS	WTT will licence all the event-related marks to the host for implementation use and the host must adhere to all the branding guidelines of the event.	WTT to control and manage all marks and branding.



DETAILED REVENUE,  
RIGHTS & RESPONSIBILITIES

RESPONSIBILITIES	GRAND SMASH		WTT CUP FINALS		WTT CHAMPIONS SERIES		WTT STAR CONTENDER SERIES		WTT CONTENDER SERIES	
	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC
SPONSORSHIP										
Global Partners <sup>1</sup>	●		●		●		●		●	
Local Partners <sup>1</sup>	●	◆	●	◆	●	◆	●	◆	●	◆
Equipment Partners	●		●		●		●	◆	●	◆
MEDIA RIGHTS										
International	●		●		●		●		●	
Domestic	●		●		●		●		●	
FEES AND GRANTS										
Event Hosting Fee from LOC	●		●		●		●		●	
Government Grants		●		●		●		●		●
HOSPITALITY										
VIP	●	●	●	●	●	●	●	●	●	●
TICKET SALES										
Ticket Sales	●	◆	●	◆	●	◆	●	◆	●	◆
MERCHANDISE										
Merchandise Licensing	●		●		●		●		●	
Event Merchandise	●	◆	●	◆	●	◆	●	◆	●	◆
Exhibition Stand	●	◆	●	◆	●	◆	●	◆	●	◆
Program Sales	●	◆	●	◆	●	◆	●	◆	●	◆

All commercial rights shall be reserved by WTT.

<sup>1</sup> Global Partners refer to partners that are sponsoring multiple events while Local Partners refer to partners that are sponsoring only the particular event. Exact tiers and rights allocated to each partnership still to be defined.

◆ Limited rights could be discussed and sublicensed at WTT’s sole discretion

DETAILED COSTS,  
RIGHTS & RESPONSIBILITIES

RESPONSIBILITIES	GRAND SMASH		WTT CUP FINALS		WTT CHAMPIONS SERIES		WTT STAR CONTENDER SERIES		WTT CONTENDER SERIES	
	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC
PRIZE MONEY										
Paid to Players	●		●		●		●		●	
Prize Money Taxes	●		●		●		●		●	
Prize Money Tax Certificates		●		●		●		●		●
TV PRODUCTION										
Event TV Production	●		●		●		●		●	
Satellite distribution	●		●		●		●		●	
Video production	●		●		●		●		●	
Graphic design	●		●		●		●		●	
Onsite banner print-ing		●		●		●		●		●
Event promotion (TV commercials, radio, etc.)		●		●		●		●		●
Promotional mate-rials		●		●		●		●		●
Photography	●	●	●	●	●	●		●		●
Entertainment	●	●	●	●	●	●		●		●
Fan engagement	●	●	●	●	●	●	●	●	●	●
Professional Services		●		●		●		●		●
TOURNAMENT HOSTING										
Accommodation & Catering (Players, Coaches, Officials, WTT, etc.)	●	●	●	●	●	●	●	●	●	●
Sport Equipment (Sports Floor, Tables, balls, nets etc.)	●		●		●		●	◆	●	◆
LED Boards and TV Screens		●		●		●		●		●
Lighting		●		●		●		●		●

DETAILED COSTS,  
RIGHTS & RESPONSIBILITIES

RESPONSIBILITIES	GRAND SMASH		WTT CUP FINALS		WTT CHAMPIONS SERIES		WTT STAR CONTENDER SERIES		WTT CONTENDER SERIES	
	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC
Subfloor		●		●		●		●		●
Venue hire		●		●		●		●		●
Venue setup		●		●		●		●		●
Players Lounge		●		●		●		●		●
Transport - Airport to/from Hotel		●		●		●		●		●
Transport - Hotel to/from venue		●		●		●		●		●
Entry system and management	●		●		●		●		●	
Online and inhouse results software	●		●		●		●		●	
Results hardware for local network		●		●		●		●		●
Computers, printers, projectors etc		●		●		●		●		●
Accreditation	●		●		●		●		●	
Anti-Doping	●		●		●		●		●	
Security		●		●		●		●		●
Insurance	●		●		●		●		●	
Limited Liability Insurance <sup>2</sup>		●		●		●		●		●
Medical (first aid, ambulance, physio-therapists etc)		●		●		●		●		●
Sponsorship Implementation	●	●	●	●	●	●	●	●	●	●
VIP Hospitality (Facility and catering)		●		●		●		●		●

<sup>2</sup> WTT may require events to purchase additional event insurance.

RESPONSIBILITIES	GRAND SMASH		WTT CUP FINALS		WTT CHAMPIONS SERIES		WTT STAR CONTENDER SERIES		WTT CONTENDER SERIES	
	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC	WTT	LOC
Media Services (Press Conference, Press Tribune)	●	●	●	●	●	●	●	●	●	●
Branding materials and other printings		●		●		●		●		●
HUMAN RESOURCES SPECIFIC TO EVENT										
WTT Staff	●		●		●		●		●	
Staff		●		●		●		●		●
Volunteers		●		●		●		●		●
Match Officials		●		●		●		●		●
OTHER										
Bid, inspection and hospitality of WTT Staff for inspection		●		●		●		●		●
Contingency		●		●		●		●		●
WTT Staff Travels	●		●		●		●		●	



# HOSTING PROCESS

WTT is looking for partnerships with countries, cities, member associations and/or venues to share their dream of having annual, world-class events with the top athletes from around the world all competing, living and loving table tennis.

With limited opportunities available, interested parties wanting to secure their part of Table Tennis history are encouraged to apply to host a WTT series event now.

To express an interest in hosting a 2022 WTT event, please contact [events@worldtabletennis.com](mailto:events@worldtabletennis.com) for further information and host application documents.

**MIMA ITO [JAPAN]**  
20 years old.  
Youngest-ever women's singles winner of an ITTF World Tour, at 14 years and 153 days.  
Youngest Table Tennis player to win an Olympic Games medal as she helps Japan to women's team bronze at Rio 2016.



## OVERALL TIMELINE

PHASE	TIMELINE	RESPONSIBLE	ACTION
EXPRESSION OF INTEREST	15 JUNE 2021	POTENTIAL HOSTS	Submission of expression of interest
	UPON EOI	WTT	Release of Event Manuals and Final Bid Form to those who have registered an expression of interest
FINAL BID	15 JULY 2021	POTENTIAL HOSTS	Submission of Final Bids
	30 JULY 2021	WTT	Evaluation of Final Bids
HOST ALLOCATION	AUGUST 2021	WTT	Notification of successful bids to host 2022 events
	AUGUST 2021	WTT / POTENTIAL HOSTS	Inspections coordinated with potential hosts
	SEPTEMBER 2021	WTT	Confirmation of hosts for 2021 events

\* Timeline subject to change. World Table Tennis will be flexible with the above timelines, and would appreciate open dialogue with each party, should further time be required to meet various phases of the overall timeline.

At the discretion of World Table Tennis, the various timelines mentioned above may be adjusted. Each party that has submitted an expression of interest will be informed accordingly of any changes to the timeline.



## DISCLAIMER

Please note that all information set forth in this document is valid at the time of publication and are for reference only.

Users acknowledge and accept that, while the document represents the current position of WTT on such matters, information may evolve as a result of policy, operational, regulatory, technological and other changes. WTT therefore reserves the right to amend or supplement the document from time to time, as WTT may consider to be in the best interests of the events, and users agree to implement any such changes made and notified by WTT in this regard.

CONTACT US AT  
**EVENTS@WORLDTABLETENNIS.COM**  
FOR MORE INFORMATION.



## QUADRI ARUNA [NIGERIA]

32 years old.

Africa's highest-ranked player, known for aggressive and unorthodox forehand top spins.

Crowned Male Table Tennis Star of 2014. Defeated established players such as Chuang Chih-Yuan and Timo Boll at 2016 Rio Olympics.





