



# BE THE JOURNEY

2023 WTT FEEDER SERIES PROMOTIONAL GUIDE

# INTRODUCTION TO WTT



## TRULS MOREGARD [SWEDEN]

19 years old.  
Ranked 5th in the U19 Category.  
Winner of U18 2019 European Youth Championships and part of the team to clinch a Bronze at the 2018 World Championship, hosted in Halmstad.

World Table Tennis (WTT) is the ITTF's new commercial vehicle to drive table tennis forward in the modern era, with innovations to all facets of the global table tennis product.

WTT is building a new professional team, consisting of international experts, consultants and partners, alongside current staff with experience in table tennis, with the goal of fulfilling the ITTF's needs, as the key body in managing, operating and commercializing events.

With events spread around the globe, WTT wants people who have never had the opportunity before to experience live table tennis. With innovative venues and exciting locations, WTT will blend together world-class action with engaging off-court entertainment and activities to create a new era for the sport.

As part of the new event structure published earlier and our evolution, WTT is excited to be releasing the WTT Feeder Series, adding an important piece in the puzzle of developing a clear pyramid of events and a coherent pathway to the top of the sport for our players.

LIVE TV BROADCAST  
**189 COUNTRIES**



TV VIEWERS  
**1.068 BILLION**



ACCUMULATIVE AUDIENCE  
OVER 250M FROM MAJOR EVENTS [ 2019 ]

TOTAL VIDEO VIEWS  
**400 MILLION**



SOCIAL MEDIA FANS  
**4.3 M** WTT + **3.2 M** ITTF



SOCIAL MEDIA IMPRESSIONS  
**3.2 BILLION**

OVER 300M FOR MAJOR EVENTS [ 2019 ]

**+28%**  
FROM 2020



**SHIN YUBIN [REPUBLIC OF KOREA]**  
16 years old.  
Ranked 7th in the U19 Category.  
Quarterfinalist in the Seniors Category at the  
WTT Star Contender Doha. Bronze medalist at  
the 2019 World Team Cup, held in Tokyo.

# EVENT STRUCTURE

WTT has developed and released earlier a modern and new event structure fit for professional table tennis players, fans, broadcasters, cities, hosts and sponsors. Additionally, WTT has also announced a new youth event structure that will showcase the phenomenal talent of our future table tennis stars.

The WTT Feeder Series, a critical element of WTT's initial planned structure strategy, comes to complement the pyramid of new events, as a tier designed for elevating grassroots talent to global stars. The new WTT events structure now establishes the journey from Day 1 to World Number 1 and unlocks our sport's potential. It encourages and supports Member Associations all over the world to further develop existing scouting and training systems, plus generate clear pathways to the top of the sport.



# WTT FEEDER SERIES

## PANG YEW EN KOEN [SINGAPORE]

19 years old.  
Ranked 10th in the U19 Category.  
Quarterfinalist at the 2018 Youth Olympic Games, Buenos Aires. Gold medalist in the Seniors category at the 2019 South East Asian Games held in Olongapo.

The WTT Feeder Series has commenced in 2022 and provides an additional and valuable opportunity for Member Associations to host events and assist the transition of their players to elite levels.

As young players earn ITTF Table Tennis World Ranking points through the WTT Youth Series, the most elite young players can graduate directly to the WTT Contender Series.

However, many young players will finish their youth journey requiring a little more time to develop and hone their skills before they qualify for this level. The WTT Feeder Series is designed to provide this opportunity, ensuring that young players showing high potential, but still maturing, do not drop off the map.

The WTT Feeder Series also provides a “safety net” for those players formerly of the upper echelons who fall out of form, are returning from career breaks or recovering from injury. This provides the opportunity for all to play, earn prize money and accrue World Ranking points to build back up to WTT Contender Series.

Transition through each of the various tiers is an important part of a player’s journey. The WTT Feeder Series and WTT Contender Series both have “optional entry” policies to ensure these competitions are more achievable and accessible for up-and-comers.

Participation of the Top 50 players depending on the event type is limited, opening up the adrenalin-fueled, fan-filled global competitive experience to more players. At the same time, the new structure opens the door for more shock upsets, more unexpected match ups, and a more exciting experience for players, fans, and viewers.

# BENEFITS OF HOSTING

Hosting WTT events brings extensive benefits to a host city, region and country. From tangible financial and economic impacts, through increased hotel bed nights and associated spending, to destination marketing and increased levels of community engagement and social pride through volunteering, participating and spectating.

WTT invites member associations, host countries, cities or organisations with the support of their member association, to apply for these events, which are designed to help event hosts not only develop their players, but also gain valuable experience in event planning and organization. WTT is determined to create a platform which provides opportunities for players across the globe to compete in international events, develop and shine.

An inclusive sport, table tennis does not require intensive infrastructure or equipment and is accessible to all. With entry places for host nations, staging these events will give Member Associations and countries access to competitions and ensure that home-grown talent will be able to participate in these highly international competitive events, earning valuable World Ranking points and international exposure.



## EVENT REQUIREMENTS

The table below lists the basic and general requirements of a WTT Feeder Series event:

EVENT REQUIREMENTS	WTT FEEDER SERIES
<b>EVENTS AVAILABLE</b>	<p>8 to 12* events per month</p> <p>*Initially it will be much less until the Feeder Series is well established</p> <p>Member Associations shall be permitted to host up to four (4) WTT Feeder Series events per year and no more than two (2) WTT Feeder Series events in consecutive weeks.</p>
<b>DAYS</b>	<p>Main Draw: 3 to 4 days Qualifying: 2 to 3 days</p> <p>Final number of days depending on the overall event capacity and draw sizes</p>
<b>PLAYING FORMATS</b>	<p><b>Singles:</b> Main Draw: 32/48/64 Qualifying: Optional/Negotiable up to 128</p> <p><b>Doubles/Mixed Doubles:</b> Main Draw: 16 Qualifying: Optional/Negotiable up to 16</p> <p>All events to be played in knock-out. Only hosts who select a 32-draw qualifying will have the option to apply for the qualifying draw to be played in groups (round-robin).</p>
<b>HOST WILD CARDS AND WTT NOMINATIONS</b>	<p>Host Wildcards: Singles: 4 (Main Draw &amp; Qualifying) All Doubles: 2 (Main Draw)</p> <p>WTT Nominations Singles: 2 (Main Draw) WTT Youth Nominations Singles: 2 (Main Draw), 4 (Qualifying)</p>
<b>RANGE OF PLAYERS EXPECTED TO BE PLAYING THESE EVENTS</b>	<p><b>Top 50 Participation Restrictions:</b> Players inside the Top 30 of the ITTF TTWR at the time of the entry deadline are not permitted to participate in WTT Feeder Series events, however a maximum of two (2) players will be permitted to participate if they are from the host member association.</p> <p>A maximum of six (6) players ranked between 31 and 50 may participate in WTT Feeder Series events with priority given to players from the host nation.</p> <p><b>National Entry Restriction:</b> A maximum of eight (8) players per member association with unrestricted entries for the host association.</p>

EVENT REQUIREMENTS	WTT FEEDER SERIES
<b>EVENT OBJECTIVES</b>	<p>Organise events in as many countries as possible, increasing promotion of table tennis and at the same time allowing players across the globe to test their capacity on the international scene and progress their Day 1 to World Number 1 journey.</p>
<b>HOSTING FEE</b>	<p>US\$ 11,250 (US\$ 15,000 discounted by 25%) / year with an annual 2.5% increase</p> <p>* Events that apply and are awarded an event in 2022/2023 will be eligible to lock in the discounted hosting rate for all years of the agreement and without the annual increase. The maximum initial hosting agreement shall be for a period of 5 years.</p> <p>Where a Feeder Series Event would like WTT Feeder Series exclusivity (either regional / continental for the week) they must offer the maximum prize money and pay 2.5 times the Hosting Fee. No event will be entitled to global exclusivity in any calendar week.</p> <p>Any Member Association that applies for this option will only be permitted to host one WTT Feeder Series event per calendar year.</p>
<b>PRIZE MONEY</b>	<p>Minimum USD 20,000 (paid by WTT for 2022 and 2023)</p> <p>The LOC shall have the option to increase prize money in USD 5,000 increments up to a maximum of USD 40,000.</p>
<b>VENUE</b>	<p>Sport and other venues suitable for hosting international table tennis events.</p> <p>Spectators' capacity should be minimum 500-1000 (higher for bigger table tennis markets)</p> <p>Maximum 8 competition tables</p>
<b>TABLES</b>	<p>WTT will consider on a case-by case basis, a request from a host in larger table tennis markets to apply for an additional 4 competition tables.</p>
<b>SHOW COURTS</b>	<p>Minimum 1 show court table using the WTT octagon structure.</p> <p>Moreover, 3 additional tables to utilize at least the WTT octagon structure</p>
<b>LIGHTING</b>	<p>Minimum of 1000 Lux (preferably 1500 Lux)</p>
<b>OPERATING MODEL</b>	<p>The LOC will have the commercial and operational responsibility for the event.</p>
<b>COMMERCIAL RIGHTS</b>	<p>WTT sub-licenses the commercial rights to the LOC, however WTT reserves the right to retain or reclaim any partnership at any time.</p>

# EVENT REQUIREMENTS

The table below lists the basic and general requirements of a WTT Feeder Series event:

EVENT REQUIREMENTS	WTT FEEDER SERIES
<b>PRACTICE TABLES</b>	<p>A ratio of 1:2 practice tables for each competition table.</p> <p>Where a venue is not able to accommodate this requirement due to size restrictions, WTT will consider as a minimum standard, a ratio of 1:1.5 practice tables for each competition table.</p> <p>Any event that selects the maximum qualifying singles size must provide a ratio of 1:2 practice tables for each competition table.</p> <p>Where an event has less than 8 competition tables, the LOC must provide a minimum of 12 practice tables.</p> <p>LOC to establish a promotional plan for the event.</p>
<b>MARKETING AND PROMOTION</b>	<p>Each event shall display the WTT Feeder Series logo and utilise the WTT central branding template provided by WTT for venue overlay, accreditation and event advertising.</p> <p>Each LOC will be required to design and implement all branding material, consistent with the WTT branding theme and seek approval from WTT prior to implementation.</p>
<b>SPORTS PRESENTATION</b>	<p>LOC encouraged to deliver sports presentation across all days of the event, to enhance the fan and player experience.</p> <p><b>Official Hospitality Packages</b> The rates must include room rate, full board, complimentary Wi-Fi, all services and tax charges, and should be up to USD\$ 200 / EUR ~170 per person in a Double Room and up to USD\$ 240 / EUR ~205 for one person in a Single Room.</p>
<b>HOSPITALITY</b>	<p>The LOC may offer official hospitality packages in more than one hotel, WTT's preference is for one official hotel for all players and participants.</p> <p>Hospitality rates must be appropriate to the level of the hotel(s) offered.</p> <p><b>Accreditation Only Package</b> Players and participants who do not select an official hospitality package will be issued an event accreditation for USD\$ 400 / EUR ~340 per person.</p>

EVENT REQUIREMENTS	WTT FEEDER SERIES
<b>HOSPITALITY (CONTD.)</b>	<p>In this case the following conditions apply:</p> <ul style="list-style-type: none"> <li>+ Transportation, meals and accommodation services are not included in this option.</li> <li>+ The LOC has the right to charge the above as a flat rate for the whole duration of the event or to offer the following options:                             <ul style="list-style-type: none"> <li>+ Players: Accreditation with validity starting from 2 days before the stage of entry for all competitions and through to the day after a player has been eliminated from all events he/she was participating in. A daily renewal fee up to a maximum USD\$ 75 can be offered for access to the competition venue(s), use of practice and other players' facilities e.g., players' lounge for additional days before or after.</li> <li>+ Entourage and accompanying persons: Accreditation with validity starting from 2 days before the stage of entry for all competitions for all players associated with the accredited person and through to the day after they have been eliminated from all events they were participating in. A daily renewal fee up to a maximum USD\$ 75 can be offered for access to the competition venue(s), use of practice and other facilities accessible to the category of the original accreditation for additional days before or after.</li> </ul> </li> </ul>
<b>INSURANCE</b>	<p>LOC to provide cancellation and liability insurance</p>
<b>IT TECHNOLOGY</b>	<p>All events run on WTT OVR and managed by the WTT Event Supervisor, with the LOC to provide volunteers and basic hardware</p>

Full event requirements are presented in detail in the WTT Feeder Series Event Manual and Annexes.



# APPLICATION PROCESS

JULY	AUGUST	SEPTEMBER	OCTOBER
<b>CANDIDATE PHASE</b>			
Submission & Assessment of Applications			
	<b>EVALUATION</b>		
	<b>30TH AUGUST</b> Deadline to submit questionnaire response		<b>ANNOUNCEMENT</b>
		<b>30 SEPTEMBER 2022</b> Release of 2023 WTT Series Calendar	



**HANA GODA [EGYPT]**  
12 years old.  
Ranked 31st in the U19 Category.  
2019 Africa U15 Champion. #1 ITTF U15 World Ranking. 127k followers in Facebook and 21.5k in Instagram.

WTT is looking for partnerships with hosts to share their dream of having annual, international events with athletes from around the world all competing, living and loving table tennis from 2023 onwards,

Due to the ongoing pandemic, we are working towards the condensed timeline as show above.

The Selection process has been designed to enable all applicants to make the best possible case for hosting and to ensure the opportunity is open, equal and fair to all.

To express interest in hosting a WTT Feeder Event or for more information please contact:  
**Vicky Eleftheriade - [veleftheriade@worldtabletennis.com](mailto:veleftheriade@worldtabletennis.com)**

## PHASE BREAKDOWN

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### PHASE 1

#### OPENING & SUBMISSION OF APPLICATIONS

The first phase consists of the opening of the application process by WTT, with the release of the promotional details, event manual and application process released to the market.

The phase is concluded with the submission of applications by potential hosts, who are committed to host a WTT Feeder Series event. Potential hosts are expected to invest time in reading, understanding, and following the detailed WTT Feeder Series Event Manual and Annexes.

### PHASE 2

#### EVALUATION OF APPLICATIONS

Following receipt of final applications from potential hosts, WTT will go through the evaluation process and may contact potential hosts for further clarifications, discussions and details on their final application.

WTT will evaluate all applications on a case-by-case basis with the main focus on the following criteria for allocation of events:

- + Venue and technical ability of the host to deliver the event
- + Hospitality conditions for participants
- + Market (table tennis market or new table tennis market)
- + Ability to establish table tennis events for long term
- + Financial stability
- + Operational experience

### PHASE 3

#### HOST ALLOCATION

Following the evaluation of applications, WTT will proceed with the allocation of events and inform potential hosts accordingly.

WTT will finalize the hosting details with the successful hosts and confirm the 2023 calendar allocations. Inspections will be planned, as needed and depending on the time each event will take place.

CONTACT US AT  
**EVENTS@WORLDTABLETENNIS.COM**  
FOR MORE INFORMATION.

#### DISCLAIMER

Please note that all information set forth in this document is valid at the time of publication and is for reference only.

Users acknowledge and accept that, while the document represents the current position of WTT on such matters, information may evolve as a result of policy, operational, regulatory, technological and other changes. WTT therefore reserves the right to amend or supplement the document from time to time, as WTT may consider to be in the best interests of the events, and users agree to implement any such changes made and notified by WTT in this regard.



#### KAY STUMPER [GERMANY]

18 years old.

Ranked 2nd in the U19 Category.

2019 Europe Youth Top 10 Champion in Noordwijk and Berlon in U18 Category. Part of the winning group in 2019 World Junior Table Tennis Championships, held in Korat.

